



Chanoyu Week NYC

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Japanese Festival NYC

Chanoyu Week Celebrates Japanese Tea Culture in New York

Japanese tea master Yoshitsugu Nagano connects a 400 year old Japanese tea ceremony tradition with the modern day through a festival of events this November in NYC.

Experience Japan in New York this Fall with **Chanoyu Week NYC 2022**, a curated Japanese festival featuring a series of traditionally inspired tea ceremonies, lectures, workshops, and free cultural events around New York City all focused on **Chanoyu (Japanese Tea Ceremony)**. Each of these Japanese cultural events will feature works of art and traditional Japanese rituals. A food festival will feature elevated Japanese cuisine including wagashi, the delectable Japanese desserts, and matcha.

Chanoyu Week will be the most ambitious Japanese Tea Ceremony program to come to New York City to date. **2022 is an important year for the Japanese Tea Ceremony as it marks the 500th birthday year of Sen no Rikyu, father of the Japanese Way of Tea.**

“Chanoyu Week aims to build a strong community of acceptance, mutual respect, and well-being through programs related to Chanoyu (the Japanese way of tea)” says Yoshitsugu Nagano, representative of Chanoyu Week NYC and director of the event series. Mr. Nagano is the youngest person to achieve the top rank in the 400 year old Ueda Soko style of tea, a samurai class tea ritual tradition that has gained international acclaim.

Chanoyu Week NYC 2022 will be held around New York City at various galleries, restaurants, and private event spaces. Chanoyu Week NYC has partnered with New York’s premier Japanese institutions including Japan Society, J-Collabo, and The Nippon Club. Adventurous green tea sipping New Yorkers and Japanophiles will get immersive hands-on experience in the Zen-rooted Japanese tea lifestyle.

Chanoyu is the traditional Japanese art form of serving tea in which the host prepares a bowl of matcha for each guest. The wholesome elements of mindful action and the creative staging of the tea room allows for freedom of enjoyment and togetherness. The Japanese tea ceremony encompasses art, food, performance, architecture, and spirituality as an integrated whole.

The philosophy of chanoyu promotes the unity of nature, people, and things, as well as a deep spiritual exchange between people that transcends language. It can help reconnect the New York community and bridge the divisions between people, society, and nature.

Like the samurai of the past, we create and celebrate opportunities for people to release the stress and pressure of daily life to revitalize and refocus themselves through the tea ceremony, thereby positively impacting their physical and mental health.

Chanoyu Week NYC is directed by Yoshitsugu Nagano, the youngest person to be certified in the highest rank of the Ueda Soko school of samurai tea ceremony (USRJWT), which has been practiced in Hiroshima for 400 years, and serves as a regular professor of the school. In 2019, he relocated to New York City, where he energetically promotes the spirituality and aesthetics of the Japanese tea ritual, rooted in Zen, through tea rituals and classes. Chanoyu Week NYC 2022 is sponsored by KORIN, Inc. Cha-An, Sumimoto Mitsuri Trust Bank, Nippon Cha, Mishima Foods USA Inc, Wismettac Asian Foods, Inc, iichiko USA, Inc, and partnered with J-Collabo.

For more details about each event please reference <https://www.chanoyuweeknyc.com/event2022> and visit our Instagram [@chanoyu_week_nyc](https://www.instagram.com/chanoyu_week_nyc)